



SUSTAINABILITY DRIVE





OUR JOURNEY

Towards a **waste Free** Future

How we are working to reduce our environmental impact

100%

Recyclable OR reusable or Bio-Degradable packaging by the end of 2028

Zero

Waste company by the end of 2025

Doing Good For **People** and **Planet**



Our Objectives

As a **sustainable corporate company**, we recognise the responsibility and the impact we have on **Shaping the future** of our society and the environment.

1

USE
LESS
PLASTIC

Reducing our use of Plastic Packaging material

2

Pioneering alternate packaging material to facilitate recycling OR Biodegradable

3

40% of our key Produce will be sourced through regenerative agricultural methods by 2024

4

Focus On Local Suppliers

Support local growers with the 100 Mile initiative

5

UPCYCLING IDEAS

Convert the solid waste into a usable bi-product

1

Sustainability packaging initiatives 2022-23

Jan'22

Feb'22

Mar'22

Apr'22

May'22

Jun'22

Jul'22

Aug'22

Sep'22

Oct'22

Nov'22

Dec'22

1



Organic pre-pack



PLA Bottles



Cloth Jute bags-
Ecommerce



Ice cream paper cups



rPET Local sourcing



Bio-Degradable
Bottle



Ice Pop packs

2



Imported sustainable pre-pack



3



Vacuum Bags

2

• BIODEGRADABLE • RECYCLABLE • MICRO-PLASTICS FREE



Barakat
LIVE FRESH

Barakat

Barakat
Biodegradable Bottle

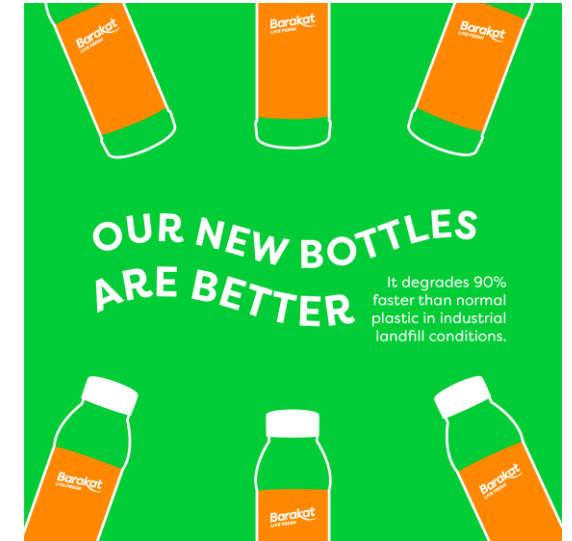


Barakat's mission

as a company is to add value to our prestigious customers, and to **innovate** continually, and committed to do business in ways that are **good for people** and **good for the planet**. as our cornerstone to success. We firmly believe that fulfilling this corporate mission leads to further growth of our business and **contributing to the customer we serve**.


One step closer towards your Sustainable Journey

Available in 60 ml, 120 ml, 200 ml, 330 ml, 500 ml & 1 Ltr across all the properties, 1.5 Ltr will also be starting soon.



An aerial photograph of a dense, vibrant green forest. A winding river flows through the center of the forest, creating a meandering path. The forest is thick with trees, and there are patches of white mist or fog rising from the ground, particularly in the lower-left and lower-right areas. The overall scene is serene and natural.

Put simply, it's our biggest innovation for
the planet to date

An aerial photograph of a dense, vibrant green forest. A winding river flows through the center of the forest, its blue water contrasting with the surrounding foliage. Soft, white mist or fog drifts through the trees, creating a serene and ethereal atmosphere. The lighting is bright, highlighting the various shades of green in the canopy.

...to give
back to
the soil

WHAT HAS CHANGED?

We've switched to biodegradable packaging across our entire juice range, for good.

Plastic is a problem. Recycling is great, but less than 10% of the world's plastic actually gets recycled.

It takes 600 years for regular plastic to breakdown, our bottle will biodegrade in 4-5 years.



Our juices are still good for you and stay fresh for 3 days, but now the new bottles are good for our planet too.

TELL ME MORE ABOUT IT

Our new 99.9% biodegradable, US FDA-certified bottles & caps take a maximum of 5 years to biodegrade.

As they breakdown, they convert to 'humus' – organic material – and turn into soil, leaving no micro-plastics behind.

We are proud to contribute to the UAE's sustainability initiative for a better world.

Together, let's make a real difference.

3



Partnership with International Growers - Best Sustainable Agricultural practices

Sustainable Growing Practices ...some grower's example



Our Sustainability Pillars

Keitt Group believes in investing in 3 key enablers – **Digitalization, Strength in Talent and People and Technological development** to spur innovation and transformation in our operations and across our supply chain.

This allows us to unlock greater societal and environmental sustainability outcomes in our 5 pillars.



KEITT EXPORTS

Sustainability

Since the company was founded, farming sustainably has been a core commitment of all our operations, and this commitment has been further reinforced as the business has expanded.

- ▶ **Water Management**
 - **Recycling** Closed loop irrigation systems.
 - **Storage** Fully utilize natural flood flow
 - **Capture** Active rainwater capture from building/structures/growing tunnels.
 - **Cleaning** Water cleaning systems, including reverse osmosis and creation of natural riparian/wetland areas.

Overall water usage is reduced, and the environmental impact of water use in our activities is kept to a minimum.
- ▶ **Energy Conservation** Training sessions on the efficient use of electricity in Kenya. Energy efficient fixtures e.g. Use of Solar panels & efficient bulbs
- ▶ **Environment Projects** - Development of wetland areas within our farms, ensuring all water returning to rivers and lakes is of good quality
- ▶ **Worker Welfare** - Ethical awareness on farms e.g. Partner Africa ETI training for supervisory roles, worker welfare committees. Gender equality supported .Training & development schemes for staff , Health awareness training - HIV, malaria . Social / sport clubs
- ▶ **Community Projects** - Fair Trade premium used to build Primary School Classrooms , employ teachers , student bursaries, community water projects , loans for small business start ups.
- ▶ **Corporate Social Responsibility** - We take our responsibilities to our customers, staff, and the environment very seriously. We realize we can only operate successfully when we fully engage and respect these core interests.& to include within our daily business six key factors
 - Freedom
 - Integrity
 - Responsibility
 - Mutuality
 - Innovation
 - Quality

SHALIMAR FRESH

Sustainable Growing Practices ...some grower's example



**YOUR
GLOBAL SOURCE
OF FRESH!**

SUSTAINABILITY

IS IN OUR DNA

We are Harvest House. We are a producer organisation of Dutch growers. We are committed to providing everyone in the world with access to affordable, healthy and delicious food. At an sustainable way. With that we make a promise: **we are the source of a healthy life.**

We set out how we do this sustainably in our sustainability policy. Because Global Green Team is part of Harvest House, we contribute to this every day. The sustainable thought of Harvest House, applies just as much to us.



GLOBAL GREEN

📄 SAVING FOR NEXT GENERATION

Sustainable

Our processes from production (70% water saving) to consumption (low wastage) are certified sustainable. We deliver best-in-class environmental, social and governance goals compliant with UN-SDGs.



Wastage Reduction

Transaction level multi-stage wastage monitoring against benchmarks leading to reduction below 2%



Sustainable Social Capital

Pursuing Environmental, Social & Governance Goals



MAKING AGRI GENDER NEUTRAL

Equal Pay for equal work
80% women workers in Fresh Cuts

Premium for women farmers
Financial incentives for girl education



IMPROVING LIVELIHOODS

No child labor employed
Rural jobs: 120%+ minimum wages

Premium to farmers for better quality
Financial Inclusion: no cash transactions



SAFETY & ENVIRONMENT PROTECTION

Less than 2% wastage across supply chain
70% Water saved with 100% drip irrigation

Env protection by implementing GAP
Safe Fruits for the consumers

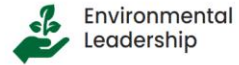
INI FARMS

Sustainable Growing Practices ...some grower's example



WE'RE COMMITTED TO DRIVING SUSTAINABLE INITIATIVES

Sustainability to us, means ensuring a sustainable supply of fresh produce and a prosperous Australian horticulture industry for generations to come.



PREMIER FRESH AUSTRALIA

Barakat

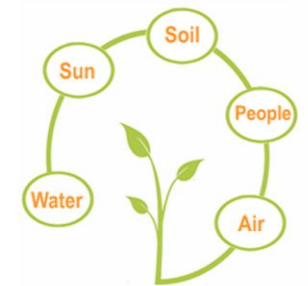


Sustainability

As an agricultural company, Magrabi Agriculture is committed to sustainable agriculture and encourages the implementation of integrated crop management (ICM) which is a common-sense approach that combines the ecological care of a diverse and healthy environment with the economic demands of agriculture.

Within its ecological care of a diverse and healthy environment, Magrabi Agriculture's environmental policy covers the following issues:

- Rational use of plant protection products
- Rational use of fertilizers and manures
- Pollution prevention
- Efficient use of energy, water and other natural resources
- Re-cycling & re-use of materials
- Wildlife and landscape conservations and enhancement



MAGRABI

Sustainable Growing Practices ...some grower's example



Sustainability

The company, on all its farms, has introduced integrated pest management (IPM) and composing of bio chemicals in a bid to attain a zero maximum residue level (MRL) policy on all crops supplied. All farms are also fully drip enabled to ensure efficient utilization of water and fertilizers.

- **Multi sites** – The Company grows product across 4 Different sites to ensure consistency in supply, and that products are grown in the most favourable climatic condition.
- **Diversified growing** - Products are grown under drip, pivots, greenhouses to mitigate weather risks.
- **Own farm production** - The company farms Just Under 400HA of cultivated land, and produces over 90% of its exports from In house controlled production. The balance 10% is supplemented from a small group of Key Out growers.
- **Packhouses** - Each farm has its own packhouse thereby reducing the need to transport raw material, and ensuring cold chain management!

AAA Growers

Key activities :

- Avocados fruits that do not meet export quality (over mature, high dry matter, small or very big sizes outside the set specifications) are returned to the farmers to sell to the local Market and rejects from our farms are used to make compost manure to put back to the soil.
- Harvesting of rainwater to use for irrigation at farm level
- Solar energy for lighting the Packhouses.
- Vegetables waste is used for bio-energy generation. Vegpro has the biggest Aerobic –digest (AD) plant within Africa that generates 2.4Megawats. The AD plant itself also generates waste, which again is not actually treated as waste, but rather as fertilizer for the orchard.
- Taking initiatives to combat deforestation by increasing tree cover (zero-deforestation commitment)

VEGPRO

4

BARAKAT'S LOVE FOR LOCAL

OUR FOCUS

“We work closely with our Growers to grow in a more efficient manner with less environmental impact, while also recognizing that consumers are looking for high quality and more natural products,



Barakat

Why local for local?

- Minimize logistics
- Eliminate middle link
- Direct access to produce (2hrs delivery)
- Total holding cost (ownership)
- Happier consumers
- Fresher product
- Improved shelf-life
- Less food and packaging waste
- Better brand proposition
- Less food print (environmental impact)
- Risk reduction
- Secured supply
- Quality control

Barakat's Strength



100



We have an annual contract set up with around **45 growers**

Source close to **60 varieties** of Fruits and Veggie

Inbound of **100 Tons** and above of local produce on a daily basis

Delivery within **48 Hrs** post Harvest

Freshness Guaranteed

Some of the Local growers with whom Barakat has Partnered



TANOOS AGRICULTURAL SYSTEMS L.L.C.

Map Tagging

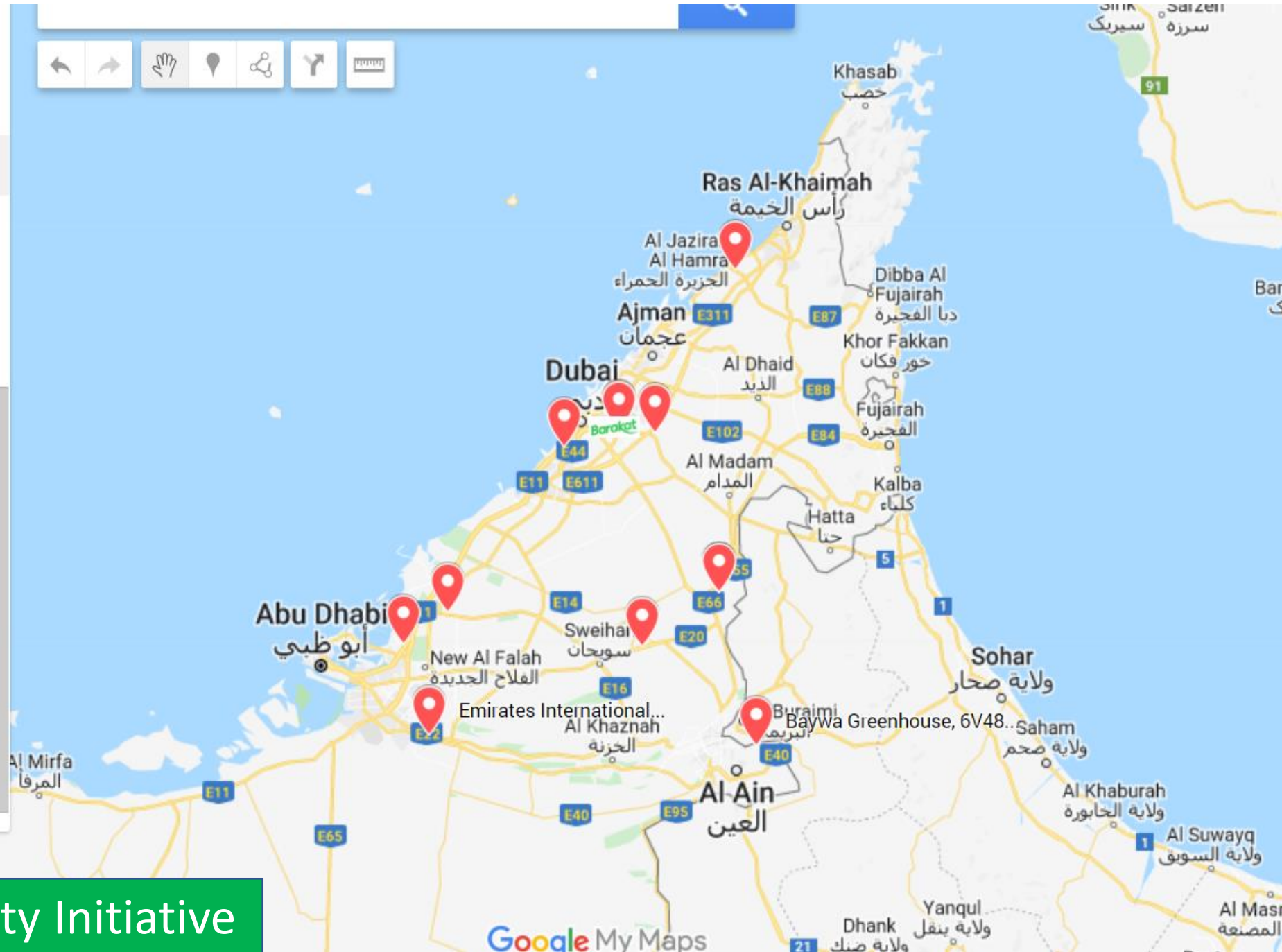
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Individual styles

- ARANYA FARMS GENERAL T...
- Al Firdous Vegetable Trading...
- Emirates Bio Farm ????? ????...
- Emirates Hydroponics Farms...
- Baywa Greenhouse, 6V48+M...
- Mawasem Al Sif Al Amara Ve...
- Eco Fresh LLC, Al Hamra Ind...
- Pure Harvest Smart Farms (...)
- MADAR FARMS GROWING O...
- Emirates International Agric...
- AL SUGHAYER TRADING CO...
- Barakat Vegetables & Fruits ...
- Emirates Bio Farm ????? ????...



100 Miles Sustainability Initiative

PRODUCT RANGES SOURCED

Vegetable		
BROCCOLI	CABBAGE	CORRIANDER
GARLIC LEAVES	LETTUCE ROCCA	CUCUMBER
HINDUBA LEAVES	LETTUCE WILD ROQUETTE	DILL LEAVES
HOMID LEAVES	METHI LEAVES	
KANG KUNG	CABBAGE RED ORG	MINT LEAVES
LEEKs	CABBAGE WHITE ROUND ORG	MULOOKIA
CAPSICUM RED	SPRING ONION	KUMBLAM
CAPSICUM YELLOW	TARA LEAVES	LOOKI
CUCUMBER	CAPSICUM GREEN	MUSTARD LEAVES
TOMATO CHERRY RED	CAPSICUM GREEN ORG	PAKSOI
TOMATO PLUM / ROMA	CAPSICUM MIX	PARSLEY
SWEET CORN	CAPSICUM RED	RADISH RED
TOMATO	CAPSICUM ORANGE	RADISH WATERMELON
TOMATO BUNCH	CHILLY PAKODA	RADISH WHITE
EGGPLANT	OKRA	RUWAITH LEAVES
EGGPLANT LONG	TOMATO BUNCH	SPINACH
EGGPLANT WHITE	TOMATO CHERRY BUNCH	SPINACH RED
MARROW	TOMATO PLUM BUNCH	WATER CRESS (BAKLA)
OKRA	TOMATO CHERRY BUNCH	ZATAR

Cress	Fruits	Mushroom	Greens
AFFILLA CRESS	BLUEBERRIES	MUSHROOM BABY	LETTUCE BOSTON
AMARANTH CRESS	WATERMELON	MUSHROOM BROWN	LETTUCE LOLLO BIONDO
BASIL CRESS	SWEET MELON	MUSHROOM BUTTON WHITE	LETTUCE LOLLO ROSSO
CORRIANDER CRESS	FIGS	MUSHROOM OYSTER	LETTUCE MESCLUN
CRESS MIX		MUSHROOM PORTOBELLO	LETTUCE ROCCA
CRESS MUSTARD		MUSHROOM SHITAKE	LETTUCE WILD ROQUETTE
CRESS SAKURA MIX			ROSEMARY IN PKT
CRESS VENE			ROSEMARY IN POT
DAIKON CRESS			ROSEMARY LOOSE
			SAGE LOOSE
			TARAGON IN PKT
			TARAGON LOOSE
			THYME IN PKT
			THYME IN POT
			THYME LOOSE



PRODUCT RANGES SOURCED

Organic Range

BEETROOT ORG	CABBAGE GREEN ORG	APPLE RED ORG	CAULIFLOWER ORG	POTATO SWEET ORG	ZUCCHINI YELLOW ORG
CABBAGE RED ORG	CABBAGE WHITE ROUND ORG	APPLE ROYAL GALA ORG	CHILLY GREEN ORG	PUMPKIN GREEN ORG	ROSEMARY ORG
CABBAGE WHITE ROUND ORG	CAPSICUM GREEN ORG	ARAVI ORG	CHILLY RED ORG	PUMPKIN ORG	SPINACH ORG
CAPSICUM GREEN ORG	CAPSICUM MIX ORG	AVOCADO HASS ORG	CORRIANDER ORG	RADISH RED ORG	
CORRIANDER ORG	CAPSICUM ORANGE ORG	AVOCADO ORG	CUCUMBER BABY ORG	RADISH WHITE ORG	
CUCUMBER ORG	CAPSICUM RED ORG	BEANS GREEN ORG	CUCUMBER ORG	SNOW PEAS ORG	
KALE ORG	CAPSICUM YELLOW ORG	BEANS LONG ORG	DATES ORG	SUGAR SNAPS ORG	
MINT LEAVES ORG	CHILLY GREEN ORG	BEANS ORG	DRUMSTICK ORG	SWEET CORN ORG	
POTATO ORG	CHILLY RED ORG	BEETROOT ORG	EGGPLANT LONG ORG	SWEET MELON ORG	
SWEET CORN ORG	CUCUMBER ORG	BITTERGOURD ORG	EGGPLANT ORG	TOMATO BEEF ORG	
TOMATO BEEF ORG	EGGPLANT ORG	BROCCOLI ORG	EGGPLANT PINK STRIPPED ORG	TOMATO CHERRY PLUM ORG	
TOMATO CHERRY PLUM ORG	SWEET CORN ORG	CABBAGE RED ORG	GARLIC ORG	TOMATO CHERRY RED ORG	
TOMATO CHERRY RED ORG	TOMATO CHERRY PLUM ORG	CABBAGE WHITE ROUND ORG	GINGER ORG	TOMATO CHERRY YELLOW ORG	
BEETROOT ORG	TOMATO CHERRY RED ORG	CAPSICUM GREEN ORG	KALE ORG	TOMATO ORG	
LOOKI ORG	TOMATO ORG	CAPSICUM MIX ORG	LEMON ORG	TOMATO PLUM ORG	
MANGO ORG	APPLE GOLDEN ORG	CAPSICUM ORANGE ORG	LETTUCE ICEBERG ORG	TURMERIC ORG	
MARROW ORG	APPLE GREEN ORG	CAPSICUM RED ORG	LETTUCE ROCKET ORG	TURNIPS ORG	
MINT LEAVES ORG	ONION RED ORG	POMEGRANATE ORG	ORANGE VALENCIA ORG	WATERMELON ORG	
OKRA ORG	ONION WHITE ORG	POTATO ORG	PARSLEY ORG	ZUCCHINI GREEN ORG	



Best Sustainable Growing Practices followed by the Local Growers



Crop rotation and diversification: Planting a variety of crops in a rotational sequence which enhances soil fertility and reduce the risk of nutrient depletion. Crop rotation helps break pest and disease cycles, reduces weed pressure, and improves soil structure.



Soil conservation practices: Implementing soil conservation practices prevent soil erosion, which is a significant threat to soil health. Techniques such as contour plowing, terracing, and strip cropping can help reduce soil erosion by controlling water flow and promoting the retention of soil particles.



Water management: Efficient water management practices, such as irrigation scheduling, drip irrigation, and mulching, promote soil health and conserve water resources. Proper irrigation practices prevent waterlogging and minimize nutrient leaching from the root zone.



Honey Bees have vital role in sustaining plants bio-diversity resulting in environmental stability. **Beekeeping is one of the thrust areas and flagship programmes followed by the local growers**

بهدف إيصال منتجات طازجة وعالية الجودة إلى جميع أنحاء الإمارات
شركة سلال وشركة بركات للخضار والفواكه
توقعان اتفاقية توريد

To deliver fresh and high-quality products to the UAE,
Silal and Barakat Vegetables and Fruits
signed a supply agreement

بموجب هذه الاتفاقية ستقوم شركة سلال بتزويد شركة بركات
بإمدادات كبيرة من الفواكه والخضروات الطازجة
لتقوم بتوزيعها من خلال شبكة منافذها الواسعة

Under this arrangement, Silal will supply Barakat
with fresh fruits and vegetables,
that will be distributed through its wide network of outlets



Reshaping the Future of Local Fresh produce production and Distribution

Partnership with Themar-Al-Emarat

Daily production 10 tons

Mushroom Project:

The proposal brings up a new model of Mushroom growing into the Emirate of Sharjah, based on advanced technology seeking incomparable yield rates, minimizing the production risks and operational costs, still beating the most exigent demands of sustainability.

All the equipment and facilities used will provide the means to achieve not only high yields, but the highest rates of marketable use at top quality standards, thanks to the tight control of the multiple variables affecting the production, such as climate conditions, high quality compost etc.





Barakat



THANK YOU